

Contact:  
Heather Graziano  
PR & Marketing Coordinator  
Sugar Bowl Resort  
(530) 426-6721  
hgraziano@sugarbowl.com

SUGAR BOWL EXTENDS GENERAL ADMISSION AND CORE APPRECIATION DAYS THROUGH WEEKEND OF FEBRUARY 4TH & 5TH

(Donner Summit, Calif) - Sugar Bowl Resort is celebrating the recent snowfalls with an entire weekend of the popular General Admission Program, as well as offering CORE Appreciation Day ticket prices for all CORE Daily Pass holders this February 4th and 5th.

The resort's unique "GA" program offers free standard equipment rentals for the day and a free 2 hour group lesson at any level, morning or afternoon, to guests ages 13-69 with an all-mountain ticket, and for all season passholders ages 4 and up.

CORE Daily Pass holders will enjoy discounted lift tickets this weekend; just \$47 for Adults, \$35 for Young Adults and Seniors, and \$5 for kids age 6-12. As always, kids 5 and under ski for free at Sugar Bowl. The CORE Daily Pass costs just \$19 and gets passholders points-based perks across the resort, direct-to-lift convenience, resort-wide charging privileges, \$15 off lift tickets every day of the season, and even deeper savings on special CORE Appreciation Days.

Skiers and riders are also invited to enjoy Sugar Bowl's annual Environmental Awareness Day on the Judah Lodge deck on Saturday, with apres music featuring Lisa Phenix. On Sunday, Belle Monroe will play in the afternoon at the Judah Lodge, with the Super Bowl game on all resort T.V.s directly after.

For more information on General Admission Days visit [www.sugarbowl.com/more](http://www.sugarbowl.com/more), and for details on the CORE Daily Pass visit [www.sugarbowl.com/core-pass](http://www.sugarbowl.com/core-pass).

Steeped in tradition yet modern in amenities, Sugar Bowl Resort has been California owned & operated since 1939, serving up some of the finest skiing & riding in the Tahoe region with an unwavering dedication to the guest experience. [www.sugarbowl.com](http://www.sugarbowl.com).

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Sugar Bowl  
PO Box 5  
629 Sugar Bowl Rd.  
Norden, CA 95734  
530-426-9000