



Squaw Valley and Alpine Meadows Merger Complete

I'm proud and genuinely thrilled to inform you that the transaction announced on September 27, 2011 uniting Squaw Valley and Alpine Meadows has been completed. The completion of this transaction perfects our goal to afford skiers and riders access to Squaw Valley and Alpine Meadows' 6,000 acres, 44 lifts and over 270 trails on one lift ticket or season pass. The two resorts will be connected by complimentary shuttles that will provide convenient transportation between the two resorts. So far the feedback we have received about the joining of forces has been overwhelmingly positive - and we hope you are as excited as we are about this opportunity to experience these two incredible mountains, each with their own unique spirit and character.

It is important to note that our team remains committed to supporting the unique brands and spirits of both resorts. We intend to offer an unmatched resort experience to the guests at Alpine Meadows and Squaw Valley in every way - and a large part of this will, in fact, be maintaining the distinct character of both resorts.

With the joining of Squaw and Alpine, we also recognize the increased importance of being an active and supportive member of our community. In that light, we are pledging \$25,000 to the Tahoe Truckee Community Foundation's Community House project. The money will help to secure long term space for non-profits providing critical core services for families in Kings Beach, enabling them to live with dignity and opportunity in our community.

Finally, the closing also marks the 14 day countdown for skiers and riders to purchase a [Tahoe Super Pass](#) at the current reduced rates. Through November 30, starting at just \$439, the Tahoe Super Pass is the first pass in ski resort history to offer season-long, interchangeable access to both Squaw Valley and Alpine Meadows. The all new [Tahoe Super Six](#) is also available for \$399 for adults and provides six unrestricted days of skiing and riding at both resorts for the 2011-12 season. Both the Tahoe Super Pass and the Tahoe Super Six are on

sale now and additional information can be found at www.squaw.com or by contacting Squaw Valley at 1-800-403-0206. Purchase by November 30th before prices go up.

On behalf of the proud members of the Alpine Meadows and Squaw Valley teams, thank you for your support and interest in our mountains. We look forward to welcoming you this season.

Warm but snow-filled regards,

Andrew D Wirth | President and Chief Executive Officer
Alpine Meadows & Squaw Valley



Northstar California™ Resort to Open for Skiing and Riding on Friday, November 18, 2011

North Lake Tahoe Resort to Offer 40 Acres, Seven Trails, and Snow Depths of 18-24 Inches for Opening Weekend

The resort will kick off the season with The Big Springs Express Gondola, Highlands Gondola, Arrow Express, Vista Express and The Big Easy quad chairlifts operating daily from 8:30 a.m. to 4 p.m. A variety of terrain park features including boxes, rails and jumps will be set up for freestyle enthusiasts to enjoy, and early season lift tickets will be available for \$69 for adults, \$52 for teens (age 13-18) and seniors (age 65+), and \$41 for children (age 5-12; under five ski for free).

Opening weekend will also feature live music on the Village Stage from 2 p.m. to 5 p.m. Friday, Saturday and Sunday, as well as the resort's first EpicMixer event on Friday afternoon from 2:30 p.m. to 4:30 p.m. at the Big Springs Day Lodge. The EpicMixer is open to season passholders and those who've purchased a lift ticket on opening day to learn more about EpicMix, Vail Resorts' popular ski and snowboard application that allows skiers and riders to track their vertical feet and earn digital pins for accomplishments achieved on the mountain. Skiers and riders can also get assistance activating their EpicMix account and enjoy food and drink specials. 1.800.GO.NORTH (466.6784).



Become a Facebook Fan of Homewood Mountain and West Shore Café & Inn To Win Tahoe's Most Beautiful Prize Package

Homewood Mountain Resort and the West Shore Café & Inn invite fans of their Facebook pages to enter the Tahoe's Most Beautiful Prize Package contest, which includes two nights of accommodations at the West Shore Café & Inn, up to four Homewood season passes valid throughout winter 2011-2012, up to four high-performance ski demo equipment rentals, and one semi-private ski or snowboard lesson for up to five guests. Each prize package awarded is valued at more than \$2900. For every 500 new fans Homewood or the West Shore Café & Inn gain, a prize package will be awarded at random to a fan. Additionally, fans can win a prize package by simply referring their friends.

Guests can enter the Tahoe's Most Beautiful Prize Package by visiting [Facebook.com/HomewoodMountainResort](https://www.facebook.com/HomewoodMountainResort) or [Facebook.com/WestShoreCafe](https://www.facebook.com/WestShoreCafe). The prize package contest will be open to entrants through Sunday, December 4. For additional information about Homewood Mountain Resort and the West Shore Café & Inn, visit SkiHomewood.com and WestShoreCafe.com.