



# north lake tahoe

Chamber | CVB | Resort Association

For all of our Business-Related Programs and Events  
log on to: [www.NorthLakeTahoeChamber.com](http://www.NorthLakeTahoeChamber.com)

## OCTOBER CALENDAR FOR CHAMBER MEMBERS

### **NOVEMBER**

- 17 Winter Recreation Luncheon noon  
Olympic Village Lodge, Squaw Valley
- 30 VIP Mixer: Gallery Keoki 5-7pm  
Village at Squaw, **Chamber Member Exclusive**

### **DECEMBER**

- 2 Mixer: Christmas Tree Village 5-7pm  
Incline Village
- 9 Mixer: Celebrate the Holidays 5-7pm  
Sunnyside

**STILL SEATS AVAILABLE**



ANNUAL

## WINTER RECREATION LUNCHEON

Thursday, Nov 17, 2011

Olympic Village Lodge, Squaw Valley

Noon

**\$30 Members / \$40 Non-members**

Enjoy presentations from over 30 North Lake Tahoe recreation providers

This is a **GREAT** source of information & updates for all front line employees:

- Front desk
- Cashier
- Wait staff
- Concierge

**Everyone will go home with brochures, gifts and flyers that they can share with your customers!**

Contact Membership Manager, Kym Fabel

[kym@puretahoenorth.com](mailto:kym@puretahoenorth.com) 530.581.8764 Fax: 530.581.1686



An Unparalleled Experience

(530) 583-1404

gallerykeoki.com



GALLERY KEOKI AND TAHOE PREMIER GUIDE  
INVITE YOU TO OUR

# VIP Event

**November 30th, 5-7 pm**  
at Gallery Keoki in the Village at Squaw Valley

Share shoulder season cheer before the Holiday Season is upon us. Gallery Keoki is offering for the first time ever a pre-season sale — framed inventory and gift items **20 to 40% off** while supplies last. This is a VIP event for North Lake Tahoe Chamber members who will receive an additional 10% off their purchases at the event.

Hors d'oeuvres and Beverages provided, live music by Tuck Wilson. Donations welcome.



# INVENTORY SALE

**Save 20 to 40%** on select items

North Lake Tahoe Chamber members  
receive an **additional 10% off**

In the Village at Squaw Valley  
1850 S Village Rd  
Olympic Valley, CA 96146

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## **WELCOME NEW MEMBERS:**

**Incline Liquor** : Located in the Christmas Tree Center, Incline Village. Come by and check out the amazing deals. Open Daily. GRAND OPENING: DECEMBER 18<sup>th</sup>!!!!

Contact Info: 868-884 Tahoe Blvd, Incline Village NV 89451



KPFF Consulting Engineers provides a wide variety of engineering services to the design and construction industry. Services which are provided include structural engineering, civil engineering, construction management, project management, surveying and a variety of specialty engineering services. Our engineers work on all types of building and non-building projects, in many geographic locations throughout the United States and overseas. Our significant broad-based experience provides us with the ability to solve the most difficult and challenging problems.

Local Contact Info: Abe Haen; 11165 Brockway Rd Truckee CA 96161,  
530.563-6274 / 805.234-6874 [abe.haen@kpff-sf.com](mailto:abe.haen@kpff-sf.com) [www.kpff.com](http://www.kpff.com)

## EXCLUSIVE CHAMBER MEMBER SPECIALS



**STUDIOS**

**November ONLY  
PROMOTION!**

**\$600 for a  
30 Second  
Commercial!**

**Use your  
commercial for:**

- \*Web**
- \*Cable**
- \*International  
Advertising**

**Call today for your  
CHAMBER MEMBER  
Discount!**

**Promotion ends Dec. 5th**

**Get your deposit in NOW  
775-636-8426  
[www.EppicTV.com](http://www.EppicTV.com)**



**STUDIOS**

## PUBLIC INFO & MEETINGS



### **KINGS BEACH CORE IMPROVEMENT PROJECT - COMMUNITY UPDATE - NOV 16<sup>th</sup>, 5:30pm**

The third public meeting on the Pilot Neighborhood Traffic Management Plan (NTMP) is also approaching. The meeting will be held at Kings Beach Elementary School at 8125 Steelhead Avenue on ***November 16th, 5:30-7:30 PM!***

Please come by the meeting to learn the results of the engineering analysis on the temporary traffic control devices and to ***share your ideas*** on how you feel the traffic devices performed! We will be serving snacks; child care and Spanish translators will be available.

### **RECHARGE NEVADA! - NOV 17**

Leaders of all sectors of Northern Nevada's economy will come together Thursday, November 17, 2011 for: Recharge Nevada: A Regional Economic Development Summit

This is an opportunity for you to learn more about the economic challenges and opportunities facing our region, and to work together to create a path to economic recovery. It's time to put Northern Nevada in charge of our economic future; it's time to Recharge Nevada. RSVP to save your place at the table!

Date: Thursday, November 17

Time: 4:00 p.m. to 7:00 p.m.

Reno-Sparks Convention Center

4590 S. Virginia Street

RSVP: Meghan Wagon seller at [wagon seller@edawn.org](mailto:wagon seller@edawn.org) by Tuesday, November 15th!



## **Economic Development Board Seeks Nonprofit, Education And Utility Reps**

The Placer County Economic Development Board is seeking to fill three of its seats: a newly created position for a representative of local nonprofit organizations and soon-to-be vacant positions for education and utility representatives.

Placer County currently is seeking applications for all three positions. The deadline for applying is Nov. 23.

The Placer County Board of Supervisors will ultimately confirm appointments after nominations are approved by the Economic Development Board. Known informally as the EDB, the latter board is an advisory body that assists the county and local municipalities with their business attraction and retention efforts. It promotes the creation of new jobs and tax revenue and supports tourism, agribusiness, film production and workforce development initiatives. The two-year terms of the EDB's current education and utility representatives are set to expire at the end of the year. The terms of the three newly appointed members will begin Jan. 1, 2012 and end Dec. 31, 2013.

The EDB's quarterly meetings typically take place at 3 p.m. on the third Thursdays of January, April, June and September. At least one meeting is held at North Lake Tahoe each year.

For an application or more information, call Kelly Kreeger at the county Office of Economic Development at 530-889-4016.

Applications also are available online at <http://www.placer.ca.gov/bos/ComComNu.aspx>. When the webpage appears, hit the "Apply to serve on a Committee or Commission" link under the "Quick Links" section at the right side of the page.

Completed applications and resumes should be sent to Ann Holman, Clerk of the Board, County of Placer, 175 Fulweiler Ave., Auburn, CA 95603. Copies also should be provided to county Director of Economic Development David Snyder at the same address.



## **HELLMAN FAMILY PRESENTS \$100,000**

### **DONATION TO HELP STATE PARKS**

At a time of critical financial need, the Hellman Family of San Francisco has presented California State Parks with a \$100,000 donation to support the restoration efforts of the Hellman-Ehrman Estate at Lake Tahoe. The mansion is located within Ed Z'berg Sugar Pine Point State Park on the west shore of Lake Tahoe.

In recent years, due to severe funding cutbacks, California State Parks has not been able to finance the critical repairs and restoration needs for the Pine Lodge Estate. These repairs include electrical system upgrades, installation of a fire alarm system, repair and plastering of deteriorating ceilings and walls, window replacements, and foundation repairs. This critical grant will allow the much needed restoration efforts to proceed and assure that the Hellman-Ehrman Estate will continue to be an important part of our California landscape for generations to come.



### **FREE TIRE RECYCLING:**

**WHAT:** Drop-off up to 9 waste tires per load. Car tires, light truck and SUV okay. No oversized tires or tires on rims. No Businesses.

**WHEN:** 1st & 3rd Saturdays

8:00 AM - 4:00 PM

**WHERE:** Eastern Regional Landfill