



north lake tahoe

Chamber | CVB | Resort Association

For all of our Business-Related Programs and Events
log on to: www.NorthLakeTahoeChamber.com

OCTOBER CALENDAR FOR CHAMBER MEMBERS

NOVEMBER

- 17 Winter Recreation Luncheon noon
Olympic Village Lodge, Squaw Valley
- 30 VIP Mixer: Gallery Keoki 5-7pm
Village at Squaw, **Chamber Member Exclusive**

DECEMBER

- 2 Mixer: Christmas Tree Village 5-7pm
Incline Village
- 9 Mixer: Celebrate the Holidays 5-7pm
Sunnyside



ANNUAL

WINTER RECREATION LUNCHEON

Thursday, Nov 17, 2011

Olympic Village Lodge, Squaw Valley

Noon

\$30 Members / \$40 Non-members

Enjoy presentations from over 30 North Lake Tahoe recreation providers

This is a **GREAT** source of information & updates for all front line employees:

- Front desk
- Cashier
- Wait staff
- Concierge

Everyone will go home with brochures, gifts and flyers that they can share with your customers!

Contact Membership Manager, Kym Fabel

kym@puretahoenorth.com 530.581.8764 Fax: 530.581.1686

North Lake Tahoe Chamber

ANNUAL



WINTER RECREATION LUNCHEON

Thursday, Nov 17, 2011

Olympic Village Lodge, Squaw Valley

Noon

Registration starting 11:30am

\$30 Members / \$40 Non-members



This event sells out, so sign up now! **Deadline: Monday, Nov 14**

Name(s) _____		
Company _____		
Billing Address _____	City _____	Zip _____
Phone _____	E-mail _____	
CC# _____	Exp. Date _____	Sec. code _____
<input type="checkbox"/> Check Enclosed	<u>Will you be giving a short presentation?</u>	
Send to: PO Box 884	<input type="checkbox"/> YES!	
Tahoe City, CA 96145	<u>Want your brochures included in folders?</u>	
	Drop them to the Visitors Center by NOV 14	

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NEW SECTION!!!!

EXCLUSIVE CHAMBER MEMBER SPECIALS



STUDIOS

**November ONLY
PROMOTION!**

**\$600 for a
30 Second
Commercial!**

**Use your
commercial for:**

- *Web**
- *Cable**
- *International
Advertising**

**Call today for your
CHAMBER MEMBER
Discount!**

Promotion ends Dec. 5th

**Get your deposit in NOW
775-636-8426
www.EppicTV.com**



STUDIOS

NEW SECTION! PUBLIC INFO & MEETINGS

CHANGES ARE COMING TO DOWNTOWN PARKING! BEGINNING NOVEMBER 14TH



park!
TRUCKEE

i Parking info

- Daily 10 am - 6 pm
- **FREE parking** with 2-hour limit 10 am - 6 pm at the **Beacon lot**
- **FREE overnight parking** 6 pm - 10 am at the **Beacon lot**
- **No more \$2.00 credit card minimum**- Purchase as little as 15 minutes when using a credit card
- Flat rate of 25¢ per 10 minutes (\$1.50 per hour) in downtown core areas
- Flat rate of 25¢ per 15 minutes (\$1.00 per hour) on Jibboom and West River Streets
- **FREE all-day employee parking** at the **Beacon lot** (with employee permit)

QUESTIONS? Call 530.582.2915
www.TownofTruckee.com

Where does my quarter go?



The money from the meters pays for:

- **Parking Lot Leases** – 40% of downtown parking district spaces are on Union Pacific Railroad-owned land, which costs \$125,000 per year.
- **Snow Removal** – Average snowfall in Truckee is over 200" per year, and we've received over 600" in a record-breaking year. Snow is hauled out of downtown daily during snow events.
- **Parking Management** – The Town of Truckee works to provide safe, convenient, well-maintained downtown parking.
- **Enforcement** – Our parking department is committed to providing customer service and assistance.



Thank you for
Supporting Downtown Truckee

The Tahoe Prosperity Center invites your participation!

Become part of the newly created Tahoe Basin Industry Cluster Groups and help the region stimulate innovation and create new products and services that not only serve the local population but also the broader market outside of the region

The Tahoe Prosperity Center requests your participation in a series of workshops tasked with jump-starting the Industry Cluster Groups for Health and Wellness, Tourism and Visitor Services, and Environmental Innovation

The intent of the workshop is to:

- Review the reasoning behind the creation of the Industry Cluster Groups
- Outline the roles and responsibilities for the cluster groups
- Review initiatives currently contained in the Lake Tahoe Prosperity Plan
- Formulate next steps for each cluster group

To ensure your voice is heard, please plan on attending one of the following sessions:

Tuesday November 15th

Parasol Tahoe Community Foundation, Incline Village

12pm – 2pm	Tourism and Visitor Services
2:30pm – 4:30pm	Environmental Innovation
5pm – 7pm	Health and Wellness

Wednesday November 16th

Lake Tahoe Community College, South Lake Tahoe

9:30am – 11:30am	Tourism and Visitor Services
12:30pm – 2:30pm	Environmental Innovation
3pm – 5pm	Health and Wellness

For more info contact:

Admin. Coordinator, Rich Dempsey 530-401-1498

Interim Executive Director, Michael Ward 530-573-0447





KINGS BEACH
**Commercial Core
Improvement
Project**

KINGS BEACH CORE IMPROVEMENT PROJECT - COMMUNITY UPDATE - NOV 16th, 5:30pm

The third public meeting on the Pilot Neighborhood Traffic Management Plan (NTMP) is also approaching. The meeting will be held at Kings Beach Elementary School at 8125 Steelhead Avenue on **November 16th, 5:30-7:30 PM!**

Please come by the meeting to learn the results of the engineering analysis on the temporary traffic control devices and to ***share your ideas*** on how you feel the traffic devices performed! We will be serving snacks; child care and Spanish translators will be available.

RECHARGE NEVADA! - NOV 17

Leaders of all sectors of Northern Nevada's economy will come together Thursday, November 17, 2011 for: Recharge Nevada: A Regional Economic Development Summit

This is an opportunity for you to learn more about the economic challenges and opportunities facing our region, and to work together to create a path to economic recovery. It's time to put Northern Nevada in charge of our economic future; it's time to Recharge Nevada. RSVP to save your place at the table!

Date: Thursday, November 17

Time: 4:00 p.m. to 7:00 p.m.

Reno-Sparks Convention Center

4590 S. Virginia Street

RSVP: Meghan Wagon seller at wagon seller@edawn.org by Tuesday, November 15th!