



north lake tahoe
Chamber | CVB | Resort Association

For all of our Business-Related Programs and Events
log on to: www.NorthLakeTahoeChamber.com

DECEMBER CALENDAR

DECEMBER

9 Mixer: Celebrate the Holidays 5-7pm
Sunnyside



Sunnyside
RESTAURANT & LODGE

Chamber Mixer
Friday, December 9th

Kick off the Holidays!
Treats, drinks & fun for all from 4-7pm
In the spirit of the Holidays we request
anyone that attends please bring an
unwrapped toy to give to Toys for Tots.

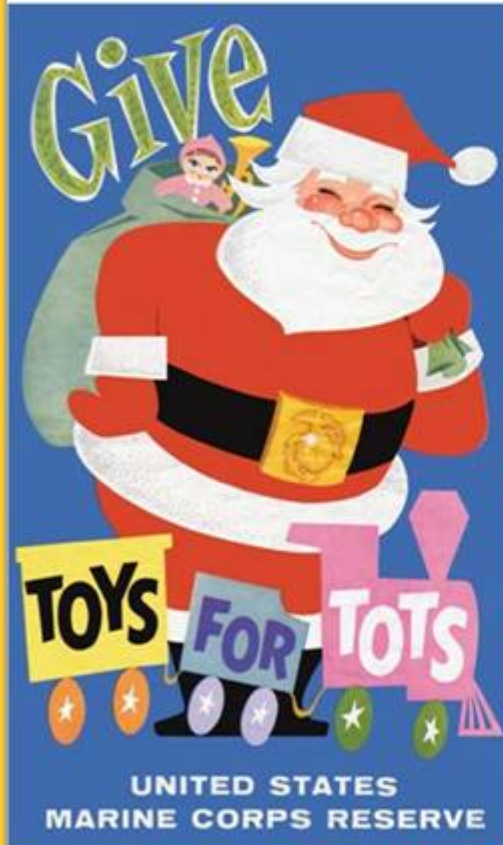

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1850 West Lake Boulevard • (530) 583-7200
www.sunnysideresort.com



Invite You To Our Community Toy Collection Party



Where: Sunnyside Restaurant
1850 West Lake Blvd.
Tahoe City, CA 96145

When: Friday December 9, 2011

Time: 4:00PM - 9:00PM

Entry: NEW UNWRAPPED TOY
(Suggested value \$20)

Faire: Appetizers, desserts, candy canes, cocoa, raffle for ski lift tickets & more. No host bar.

Entertainment: Live Music by Sheldon Felich. Santa will be present for picture taking. Bring your cameras.

For more info. go to: <http://tahoe-truckee.toysfortots.org>. Or
Contact Coldwell Banker at 530 583-5581, or 530 581-8888
We welcome cash donations payable to: Marine Toys for Tots Tahoe-Truckee
P.O. Box 5248 Tahoe City, CA 96145 Attn.: Elaine Durazo, LCO

THANK YOU RENEWING MEMBERS:

Blue Sky Event and Travel Management
Tahoe Sailing Charters
Poulsen Commercial Properties



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CONGRATULATIONS TO OUR NEWLY ELECTED 2012-15 BOARD MEMBERS

The ballots were counted on Tuesday by McClintock Accountancy and the results are in:

Ski Area Seat: **Bill Rock**, Northstar California

Recreation Seat: **Valli Murnane**, Tahoe XC

Real Estate/Property Management Seat: **Ron Parson**, Granlibakken

At Large Seat: **Andy Wirth**, Squaw Valley

Small Lodging Seat: **Alex Mourelatos**, Mourelatos Lakeshore Resort

THANK YOU FOR VOTING – We had our largest participation from members in recent memory!

NLTRA ACCEPTING APPLICATIONS FOR MARKETING SEATS

The North Lake Tahoe Resort Association (NLTRA) is accepting applications for three open seats on its Marketing Committee. The seats will each serve a three-year term, January 2012 to December 2014.

The NLTRA Marketing Committee is made up of two board members, nine appointed lay (community) members and a Placer County CEO representative. Lay members are selected based on their relevant marketing experience, geographic area and industry representation. The NLTRA Board of Directors will appointment the new Marketing Committee members at their January 4, 2012 meeting.

Individuals for consideration need to submit a letter of interest and resume to NLTRA Tourism Director Andy Chapman by Tuesday, December 27, 5 p.m. via email, Andy@PureTahoeNorth.com, or by mail at Attention: Marketing Committee Application, P.O. Box 5459, Tahoe City, CA 96145.

EXCLUSIVE CHAMBER MEMBER SPECIALS



K-Tahoe's "Spend Locally" Campaign

We've all suffered; now let's do something about it!

Let local purchasing be the "flywheel effect" to get the local economy rolling

K-Tahoe will make hourly announcements on how local consumer spending will help to spur the local economy, featuring interviews with local commerce insiders

These announcements will also be sponsored by and recommend three local businesses, including their name, address, contact info and any special or noteworthy promotion (10 to 15 seconds per business)

We use your voice and words on the air to deliver your message

Every business is guaranteed a minimum of 6 announcements per month

Never before has an offer like this been made

Participating businesses must be a member of North Lake Tahoe Chamber

K-Tahoe's Economic Incentive:

We share in the cost! (\$50.00 monthly value)

Your cost is only \$19.95 per month*

Please call today for a sample ad or to reserve your space. This offer is limited to 500 businesses total.

Contact: Darrell Wampler

805-794-3924

dw@kthoradio.com

*(six month minimum, billed monthly to credit card or paid in advance)

DOCKSIDE 700
Wine Bar & Grill

LAKEFRONT

Open 7 Days A Week!

BREAKFAST · LUNCH · DINNER

700 N Lake Blvd
PO Box 7107
Tahoe City, CA 96145
(530) 581-0303
dockside700.com

Also visit the Double Dog Deli for all of your take out needs. Same location and telephone.

Buy 1 Adult dinner entree, get 1 Kid's (under 12) entree FREE! or... FREE appetizer or dessert with purchase of any entree with this card.

N Lake Blvd (28)

700 N Lake Blvd
Tahoe City Marina
Shopping Center
& Parking

(530) 581-0303

DOCKSIDE 700 Wine Bar & Grill

Lake Tahoe & Tahoe City Marina

PUBLIC INFO & MEETINGS

Placer County California

Placer County held a Town Hall Meeting in Kings Beach on October 25, 2011 to kick off the County's effort to update its Community/General Plans within the Tahoe Basin. The purpose of the Town Hall Meeting was to inform the community about the Tahoe Basin Community Plan Update and to solicit public participation in the planning process.

Since that meeting, Placer County has been soliciting members of the community to get involved in the planning process and has been accepting applications for community members to volunteer their time and join a planning team that will help to develop planning documents for Placer County's Tahoe Basin Communities.

In an effort to gain further participation, Placer County is extending the date for which will be accepting planning team member applications. Please note that Placer County will be accepting Plan Area Team Member Applications through December 30, 2011. You may apply and submit an application to participate on a Plan Area Team via our webpage at the following link:
<http://www.placer.ca.gov/Departments/CommunityDevelopment/Planning/TahoePlanning/TahoeBasinCPUupdate.aspx>

Should you have any questions about the Community Plan Update process, please contact Crystal Jacobsen at 530.745.3085 or cjacobse@placer.ca.gov.

FREE Christmas Tree Recycling

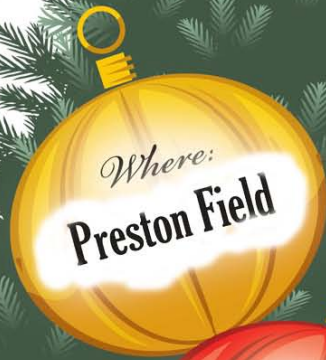
(Recicle su árbol del día de fiesta)

Please remove all ornaments, tinsel, lights and tree stands from the tree before recycling.

Christmas Trees Only!

Please, no wreaths /other greenwaste.

Trees placed curbside are landfilled. Please drop-off your tree for recycling instead!



For more information, contact the WASTE NOT Hotline at 775.832.1284 www.ivgid.org/conservation