



Where & When

Date: July 15, 2010

Time: 9:00-10:30 AM

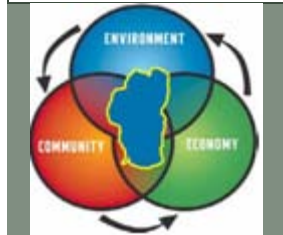
Location: Embassy Suites, 4130 Lake Tahoe Boulevard, South Lake Tahoe, CA 96150

OR

Date: July 15, 2010

Time: 2:00-3:30 PM

Location: North Tahoe Event Center, 8318 N. Lake Blvd., Kings Beach CA 96143



Lake Tahoe Basin Prosperity Plan Community Meeting

Please join us on July 15th to hear a presentation on the "draft" Lake Tahoe Basin Prosperity Plan. This collaborative project undertaken by the five counties, City of South Lake Tahoe, the north and south shore chambers of commerce and education partners will provide a strategic plan for the future prosperity of the Tahoe Basin. We welcome your feedback.



Businesses, education partners, jurisdictions, non-profits, and community leaders from all economic sectors around the Basin have been working for many months to develop the priorities and recommendations for the Plan. This will be an Action plan or Blueprint that builds upon the region's outstanding tourism assets and envisions the region as a world class center of innovation for a green and sustainable economy. The goal is to foster living wage jobs and opportunities for entrepreneurs, local businesses, and workers to thrive, while protecting and renewing the treasure of Lake Tahoe and the Basin's precious natural assets.

Economic Cluster Participants have identified several strategic initiatives for the Basin's three leading Economic Clusters - Tourism and Visitor Services, Health and Wellness, and Green Business and Environmental Innovation. These clusters make up 66 percent of the Basin's \$4.7 billion economy. Their vitality is critical for the long-term health of the Basin.

We hope you will join us to discuss how we can access and leverage all the many resources and intellectual capital that reside in our community and beyond to attain this exciting vision for our future.

For Information

For questions please contact Trish Kelly, Principal, Applied Development Economics, 916-448-2456, or tkelly@adeusa.com.

For more information on the project, see:
<http://www.tahoechamber.org/prosperityplan.aspx>



We look forward to seeing you there!

