



The North Lake Tahoe Chamber of Commerce & Sierra Economic Development Corporation are proud to present:

Business Identity Theft Compliance Workshop

Calvin and Toni Ryan founded Ryan and Associates in 1989. Combined, they bring over 50 years of experience in the banking, medical and mortgage industries. Their primary focus has been with the business owners and organizations regarding identity theft compliance to current federal and state laws. Calvin and Toni Ryan carry the distinction of

CITRMS - Certified Identity Theft Risk Management Specialist.

In this class you will learn:

- What you need to know if you bill customers.
 - How much you will be fined if...
- What you can be held personally liable for...
 - Laws & How They Affect Businesses.
 - Business Liability when there is a Breach.
- Types of Identity Theft and Behavior Awareness.
- Tools for Creating a Policy to Protect Your Business.
- Identity Theft Awareness & Prevention Education.

Is your business protected?

Starting December 1, 2010 the FTC Identity Theft Laws (Red Flags Rule) will be enforced.

Keep Your Business Out of Jeopardy! Avoid the FINE\$ and Protect Your Bottom Line

All Classes are \$55 per person , Noon—1:30pm

Date: Wednesday – August 10, 2011

Location: Mark Twain Cultural Center, 760 Mays Blvd Ste. 10, Incline Village, NV

Date: Thursday – September 22, 2011

Location: Granlibakken, Tahoe City CA 96145

Date: Wednesday – October 26, 2011

Location: North Tahoe Event Center, Kings Beach CA 96143



Bring your lunch

Don't miss out on these valuable classes!

**Call today to reserve your seat: (530) 823-4703, or email: info@sedcorp.biz
Space is limited, so don't delay. Must Pay in Advance by Credit Card or Check!**

GRANLIBAKKEN
CONFERENCE CENTER & LODGE • LAKE TAHOE

