



North Lake Tahoe Chamber of Commerce and  
Sierra Economic Development Corporation are proud to present:

# Internet Marketing...

**The Superhighway to Success & the Road to ROI**  
*Beginners Class*

Instructor, Coryon Redd, is a successful entrepreneur who has grown an e-commerce business to over 3 million in annual sales of cell phone batteries and accessories. Batteries4less.com has grown at double digit rates every year since it started in 1999 because of search engine marketing, link building, comparison shopping and on-going website development. Coryon has been consulting with businesses and teaching classes on Internet Marketing for several years. He will help you develop a blueprint for online success through advanced techniques to build your online traffic and convert more shoppers into buyers.

## In the Beginner class you will learn:

- How to get top rankings on Google.
- How to pick the right keywords for your business.
- Free tools to improve your business and track website visitors.

### All Classes are \$65 per person

**Date:** Tuesday – August 23, 2011

**Location:** Patterson Hall (PA 207), Sierra Nevada College, Incline Village, NV

**Time:** noon -2pm

**Date:** Wednesday – September 21, 2011

**Location:** Tahoe City PUD Board Room, ,221 Fairway Drive, Tahoe City CA 96145

**Time:** noon -2pm

**Date:** Tuesday – October 4, 2011

**Location:** North Tahoe Event Center, Kings Beach CA 96143

**Time:** noon -2pm



**Bring Your Lunch**

**Don't miss out on this valuable class!**

**Call today to reserve your seat: (530) 823-4703, or email: [info@sedcorp.biz](mailto:info@sedcorp.biz)**

**Payable in advance by mail or credit card. Space is limited, so don't delay.**

**Non-Refundable for no-shows.**

