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FOR IMMEDIATE RELEASE

FREE Community Avalanche Seminar Sponsored by Alpenglow Sports

Tahoe City, California – Alpenglow Sports has partnered with outdoor industry leader Backcountry Access (Boulder, CO) to provide a FREE community avalanche awareness event. Please join Alpenglow on Wednesday, January 25th, 630pm for a fun-filled, free, and educational evening.

The event will help attendees better understand avalanche beacon function and the advancements of these vital backcountry tools over the past few years. The evening will last two-plus hours and will consist of an indoor and outdoor component. The majority of the evening will fall on education and field-testing.

Indoor topics will include Tracker beacons, concentric probing, strategic shoveling, and Float Airbag technology. The outdoor component will cover multiple burial scenarios using the Tracker “Special” mode, Micro-Search Strip, and Three Circle searching theories.

Please bring your favorite beacon, a headlamp and appropriate clothing for cold weather. BCA swag will be awarded for correct answers inside and fast Tracker recovery times outside!

Food and drink provided. 20% discounts will be available on Backcountry Access beacons. Please call Alpenglow Sports 530.583.6917 with questions.

About Alpenglow Sports:

Established in 1979, Alpenglow Sports is Tahoe City’s original mountain shop. Specializing in backcountry and Nordic skiing, snowshoeing, trail running, backpacking, hiking, camping, and the mountain lifestyle apparel, Alpenglow is always psyched to offer premier user-based customer service.

If you would like more information about this event, or to schedule an interview, please call Alpenglow Sports at 530.583.6917 or email brendan@alpenglowsports.com