



NORTH LAKE TAHOE CHAMBER BUSINESS DIRECTORY 2010/2011

North Lake Tahoe's #1 Resource
For Business and Community Information

PRODUCTION SPECIFICATIONS

RATES: (All ads are in full color)

1/8 Page (business card)	\$350
1/4 Page	\$475
1/2 Page (horizontal or vertical)	\$800
Full Page	\$1400
Inside Front Cover (full)	\$1500

MECHANICAL INFORMATION:

Full Page Bleed	8.5" x 11"
(add .125 on all sides for bleed)	
Please keep all live materials .5" from page edge	
Full Page Non-bleed	7.5" x 10"
1/2 Page Horizontal	7.5" x 4.875"
1/2 Page Vertical	3.625" x 10"
1/4 Page	3.625" x 4.875"
1/8 Page (business card)	3.625" x 2.312"

SUBMISSION OF ADS:

Ads will be accepted in the following formats:
High Resolution PDF (300 dpi) CMYK
Photos and artwork should be high resolution (300 dpi).
No web-based art (72dpi). All files must be CMYK.

DEADLINES:

Space Reservations: Monday, May 24, 2010
Materials: Friday, May 28, 2010

SEND AD MATERIALS VIA EMAIL TO:

Kym Fabel, Manager - North Lake Tahoe Chamber of Commerce
kym@puretahoenorth.com
(530)581-8764

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