

**ANNUAL CHAMBER MEMBERSHIP LUNCHEON
OCTOBER 27, 2011 NOON**

\$35 members / \$45 Non-members
After Oct 24: \$40 members/\$50 non-members

NORTH TAHOE EVENT CENTER
8318 North Lake Blvd
Kings Beach, CA 9143

**THE CHANGING FACE OF
THE NORTH LAKE TAHOE SKI INDUSTRY**

Panel Presentations By

Bill Rock – GM, Northstar At Tahoe

Art Chapman—CEO, JMA (Alpine & Homewood)

Andy Wirth—CEO, Squaw Valley

- With new ownership of our larger mountains, what is the future of skiing in North Lake Tahoe?
- What's new on the mountain?
- What does the merging of Squaw & Alpine mean for Employees & Skiers?

DEADLINE FOR REGISTRATION: Friday, October 24, 2011

Name(s) _____

Company _____

Billing Address _____ City _____ Zip _____

Phone _____ E-mail _____

CC# _____ Exp. Date _____ Sec. code _____

Check Enclosed? *Send to: PO Box 884, Tahoe City, CA 96145*



North Lake Tahoe Chamber of Commerce

Contact: Kym Fabel, Chamber Manager, 530-581-8764, Fax: 530-581-1686, Kym@PureTahoeNorth.com